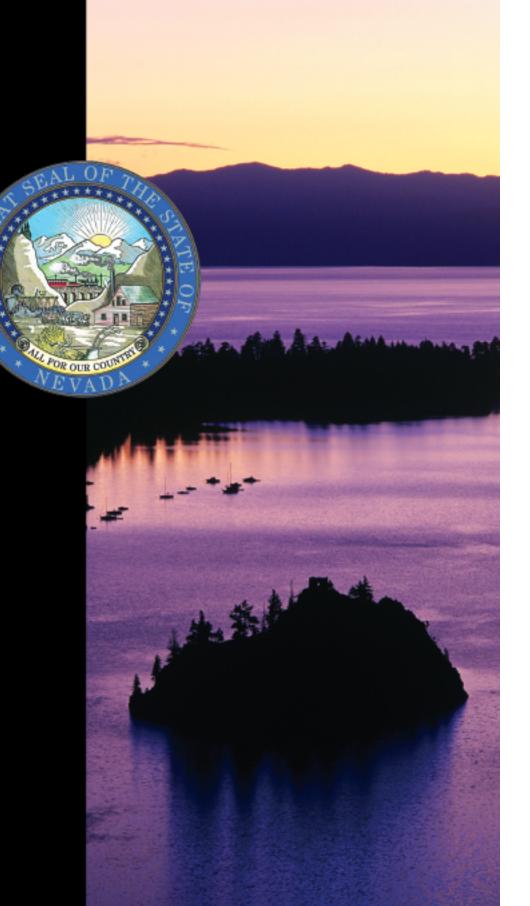
Substance Abuse

in Nevada:

A Data Book for

Executive Report

Prevention Planning





Substance Abuse
in Nevada:
A Data Book for
Prevention Planning

Executive Report

A Project of the Nevada Statewide Coalition
Partnership & Coop Consulting, Inc., 2008



Acknowledgements and Attributions

This publication is a product of the "Nevada Data Project". This and the other publications of the project were produced by the Nevada Statewide Coalition Partnership, a partnership of Nevada's substance abuse prevention coalitions, and Join Together Northern Nevada (JTNN), with JTNN serving as the project coordinator and fiscal agent. Coop Consulting, Inc., a private research and evaluation firm, was contracted by JTNN to lead the project design and implementation. An ad hoc Data and Evaluation Committee was formed to guide all aspects of the Data Project. The committee assisted Coop Consulting in the development of instruments, conceptual frameworks, benchmarks, survey management, and related tasks necessary to complete the project. The members of the committee include:

Doreen Branch, Pacific Institute for Research and Evaluation

Cheryl Bricker, Partnership of Community Resources, Douglas County

Stevie Burden, Substance Abuse Prevention and Treatment Agency

Nancy Corn, Partnership Allied for Community Excellence, Elko

Vidya Kailash, Substance Abuse Prevention and Treatment Agency

Linda Lang, Nevada Statewide Coalition Partnership

Christy McGill, Healthy Communities Coalition of Lyon and Storey Counties

Kevin Quint, Join Together Northern Nevada, Reno

Stacy Smith, Nye Community Coalition

Belinda Thompson, Goshen Community Development Coalition, Las Vegas

Tonya Wolf, Substance Abuse Prevention and Treatment Agency

This publication was supported by the Nevada Department of Health and Human Services, Mental Health and Developmental Services Division, Substance Abuse Prevention and Treatment Agency through the Federal State Incentive Grant Cooperative Agreement (CFDA #93.243) from the U.S. Department of Health and Human Services, Substance Abuse and Mental Health Services Administration's Center for Substance Abuse Prevention. Its contents are solely the responsibility of the authors and do not represent the views of the U.S. Department of Health and Human Services nor the State of Nevada.

FOR FURTHER INFORMATION ABOUT THIS PUBLICATION AND ITS CONTENTS, CONTACT:

Join Together Northern Nevada 1325 Airmotive Way, #325 Reno, Nevada 89502 775-324-7557





Statewide Nevada Executive Report

Table of Contents

TABLE OF CONTENTS

| INTRODUCTION | PAGE 1 |
|---|---------|
| NOTABLE FINDINGS OF THE NEVADA DATA PROJECT | PAGE 3 |
| NEVADA DATA PROJECT OVERVIEW | PAGE 7 |
| STATEWIDE TELEPHONE SURVEY | PAGE 9 |
| NEVADA COMMUNITY CONVENIENCE SURVEY | PAGE 29 |
| APPENDICES | PAGE 43 |
| DEMOGRAPHIC DATA | |
| CONTACT INFORMATION | |

The appendices of this document contain a contact list for all of the state's substance abuse prevention coalitions. Call your local community substance abuse prevention coalition today to see how you can help prevent substance abuse in your community.

Introduction

Introduction

The "Nevada Data Project" collected comprehensive data for more effective prevention planning by Nevada's communities. To accomplish this goal, two primary data collection strategies were devised. One strategy was designed to obtain statistically reliable data about community and state-level substance abuse and related problems - a statewide random telephone survey with a sample sufficiently large enough to represent each of the state's coalitions was initiated to gather these data (384 was the targeted number of completed interviews from each geographic region). The second strategy was designed to obtain data from multiple sectors of each community that would enable more focused planning. The resulting data will serve as a local baseline measure of perceptions and norms about the severity of underage and binge drinking. These data will also provide local information that can be used to target specific interventions. A local convenience survey was developed and implemented by the state's coalitions, and collected from community sectors chosen by the coalitions. In order to obtain a sufficiently large enough sample in each area, each coalition agreed to collect 350 completed surveys. In both survey processes, the target numbers were either met or exceeded.

TELEPHONE SURVEY

The statewide telephone survey was designed to solicit information about a range of substance abuse behaviors, beliefs and opinions, risks, and related resiliency items. The items in the survey were, to the extent possible, chosen from existing, validated, national surveys.

As the resulting survey instrument and implementation protocol are similar to those required for the nationally implemented Behavior Risk Factor Surveillance Survey (BRFSS), a Request for Proposal solicited bids from national survey firms with demonstrated experience implementing the BRFSS and similar rigorous survey protocols. JTNN selected and contracted with Macro International Inc. to perform the survey's data collection. Data collection was conducted via telephone surveys with randomly selected adults in randomly selected, telephone-equipped Nevada households.

The main study included a stratified sample design. This design specified ten geographic strata that encompassed the entire state (these ten geographic areas represent the coverage areas of the state's substance abuse prevention coalitions), plus one strata that comprised a Hispanic surname oversample. Each geographic area was made up of one or more Nevada counties. Data collection began April 19, 2007 and ended on July 26, 2007. The sample design called for a minimum total of 4,220 completed interviews. The target for each strata was 384 completes. In all, 4,648 interviews were collected.



Notable Findings

Introduction



CONVENIENCE SURVEY

Brief convenience surveys can be useful tools in collecting local data that give very specific information for targeted assessment and planning purposes. To that end, adult, youth, and a Native American convenience survey instruments were developed. These were implemented from March through June 2007 by every community coalition. A total of 9,162 surveys was collected through a broad range of strategies, including one-on-one interview sessions, door-to-door collection strategies, in front of key business locations in communities where a broad range of the population could reasonably be expected to frequent, e-mail strategies, community and focus group collection strategies, and other creative, grass roots approaches. The goal of these convenience surveys was to collect information about local norms and perceptions of the severity of underage and binge drinking and related problems.

ABOUT THIS PUBLICATION

This executive report, or summary, provides an overview of the major findings of the data collection processes for this project: a statewide telephone survey implemented by a national telephone research company, and the results of convenience surveys implemented by all of the state's substance abuse prevention coalitions. Demographic data representing all four types of surveys are included in the Appendix.



Notable Findings of the Nevada Data Project

Assets and Resiliency

- 11% of respondents perform community service or volunteer in their community 5 or more hours per week, and another 5% volunteer 16 or more hours per week
- 12% of families had dinner together without the television 5 to 7 times during the past week, 7% attended religious services 11 or more times in the past three months, and 7% talked to their kids about alcohol, tobacco and other drugs (ATOD) 9 or more times during the past three months
- Positive responses by Native Americans were 1.5 to 2 times as high as those by the general population

Perception of Risk

- No real perception of risk of arrest for underage drinking and driving exists, nor is there a perception of the likelihood of consequence or of a penalty for underage drinking and driving
- Hispanic respondents of Clark County demonstrate a substantially higher perceived risk of arrest and consequence for underage drinking and driving
- For adults, there is a consistent perception across the state and minority populations that it is somewhat likely that adults will be arrested and suffer penalties for DUI

Statewide Nevada Executive Report

Notable Findings



- Respondents believe there is a small level of risk involved in providing alcohol to minors, except in Reno where there is very little perceived risk, and among Hispanics in Clark County where there is relatively high perceived risk
- 8.5% of respondents report going through a DUI sobriety checkpoint in the past year
- More than 84% report there is a moderate or great risk in binge drinking once or twice a week

Norms

- A large majority of adults (79%) believe that parents should not let children under 18 drink in their homes
- · However, half of the respondents believe that parents do provide alcohol to their children
- Respondents believe it is wrong for youth to drink and wrong to binge drink. It is perceived to be very wrong by Hispanic residents of Clark County
- Slightly over half of respondents disagree with the statement that underage drinking is a right of passage and unlikely to change
- Underage drinking at unsupervised events, drinking and driving, and alcohol related crashes are
 perceived to be serious problems. Hispanic residents of Clark County consider these issues to be
 more serious than any other group

Enforcement

- 68% of respondents believe that alcohol and DUI enforcement practices are either about right (38%) or not strict enough (30%)
- 58% strongly believe that police should conduct sobriety checkpoints
- More than a third of respondents believe that law enforcement does little to stop underage drinking

Promotion

Advertising for alcohol is perceived to be almost always present at public events

Access

- Access to alcohol for minors is perceived as very easy by 42% of respondents. In Native American communities, access is perceived to be very easy by only 13%
- Friends and other family members are the two primary sources of alcohol for minors; for Native American minors, strangers are a close third
- 71% believe it is easy or very easy for underage youth to obtain alcohol without their parents' knowledge
- Convenience stores are reported to be the primary retail source for alcohol for underage youth
- Slightly over half of respondents believe that alcohol servers are properly trained
- 56% of youth respondents report knowing of 1 or more stores where they can purchase alcohol without having their ID checked
- About three quarters of youth respondents reported that they had not attempted to purchase alcohol in the past 30 days. Of the remainder, 9% reported a sale refusal, 14% reported a successful purchase

Policy

- A wide range of alcohol policy and alcohol control measures was strongly supported by respondents
- Only 18% strongly favor legalization of marijuana; 57% strongly oppose it

Use

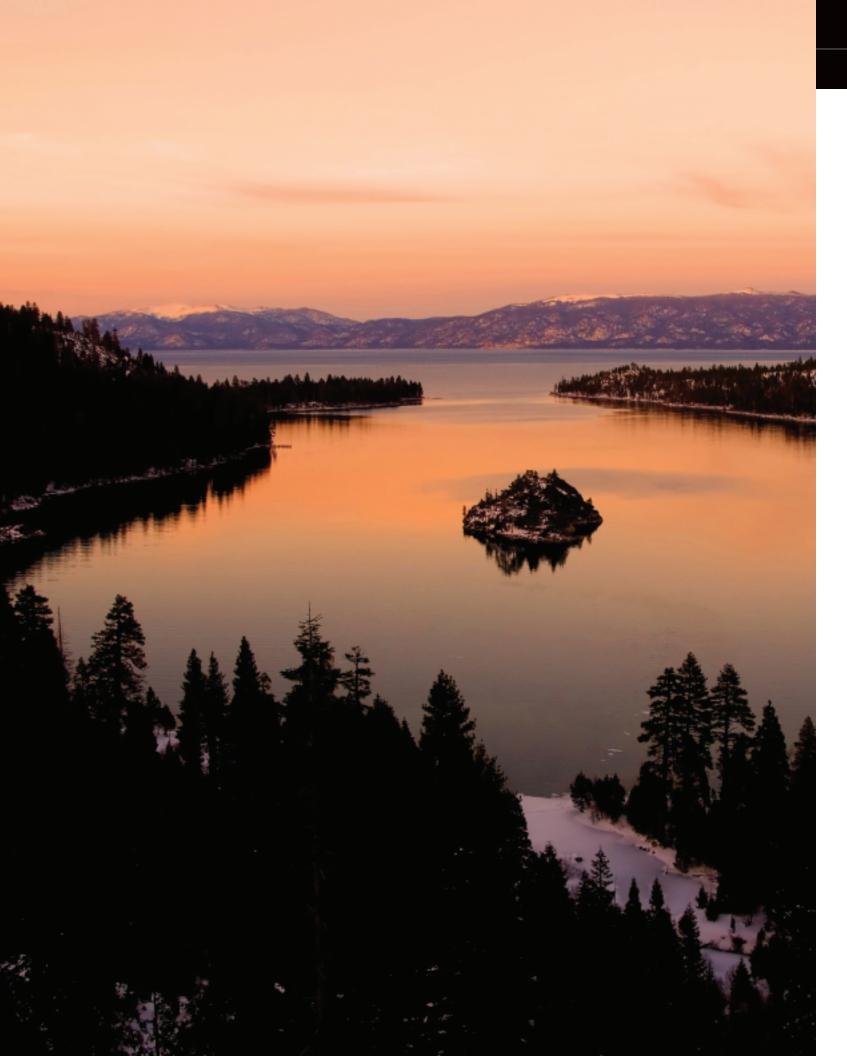
- About half of respondents reported consuming alcohol during the past 30 days
- The median number of drinks consumed at any one time is 2
- 19% of respondents had 5 or more drinks in a row at least once during the past 30 days (binge drinking)
- Of youth respondents, 40% report binge drinking during the past 30 days
- The average number of drinks consumed the last time an individual drank and drove was 2. Only 8% report riding with a drinking driver during the past 30 days
- The highest rates of drinking and driving are reported in Clark County, which is just over twice the statewide rate
- 15% report tobacco use in their home

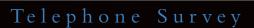
Project Overview

Nevada Data Project Overview

The Nevada Data Project was organized around ten geographic regions of the state, plus a sample of Hispanic adults from Clark County. These ten regions are the coverage area of the state's substance abuse prevention coalitions, and together constitute all of Nevada. These regions range in size from one county to three counties. The multicounty coalition areas of the state reflect contiguous groupings of counties with small populations. The breakdown of these regions is reflected in the table below.

| Nevada Coalition | County/-ies in coverage area |
|--|--|
| Churchill Community Coalition | Churchill County |
| Community Council on Youth | Carson City |
| Eastern Nevada Community Coalition | Eureka, Lincoln, and White Pine Counties |
| Frontier Community Coalition | Humboldt, Lander, and Pershing Counties |
| Goshen Community Development Coalition | Clark County |
| Healthy Communities Coalition | Lyon, Storey, and Mineral Counties |
| Join Together Northern Nevada | Washoe County |
| Luz Community Development Coalition | Clark County – Hispanic community |
| | (standalone sample) |
| Nye Community Coalition | Esmeralda and Nye Counties |
| Partners Allied for Community Excellence | Elko County |
| Partnership of Community Resources | Douglas County |
| Statewide Native American Coalition | Twenty-seven tribal communities across state and urban area Native Americans (all Native telephone survey participants are |
| | included in counties above; not a separate sample) |





Statewide Telephone Survey

The telephone survey protocol was designed with a targeted number of 384 participants from each geographic area, with an additional sample selected of 384 Hispanic residents of Clark County. In many areas of the state, the final sample of completed telephone interviews exceeded this target number. Individual county random samples of adults from every county were not possible due to the very small populations of some of the state's counties. A total of 4,648 completed telephone interviews was obtained.

Respondents were contacted in all counties in Nevada. The table below provides a breakdown of respondents (completed interviews) by county.

| COUNTY | NUMBER | PERCENT |
|--------------------|--------|---------|
| CARSON | 373 | 8.0 |
| CLARK | 747 | 16.1 |
| CHURCHILL | 544 | 11.7 |
| DOUGLAS | 393 | 8.5 |
| ELKO | 387 | 8.3 |
| ESMERALDA | 9 | .2 |
| EUREKA | 48 | 1.0 |
| HUMBOLDT | 185 | 4.0 |
| LANDER | 105 | 2.3 |
| LINCOLN | 158 | 3.4 |
| LYON | 397 | 8.5 |
| MINERAL | 46 | 1.0 |
| NYE | 401 | 8.6 |
| PERSHING | 81 | 1.7 |
| STORY | 33 | .7 |
| WASHOE | 387 | 8.3 |
| WHITE PINE | 205 | 4.4 |
| OTHER (SPECIFY) | 7 | .2 |
| DON'T KNOW | 118 | 2.5 |
| NO ANSWER PROVIDED | 24 | .5 |
| TOTAL | 4648 | 100.0 |

Following reporting convention, percentage calculations are rounded and in some cases in this report will not sum to 100%.



Telephone Survey

CHILDREN AND FAMILIES

Number of Children Under the Age of 18 in Your Household

| Number of Children | Number | Percent |
|--------------------|--------|---------|
| None | 3079 | 66.2 |
| One | 551 | 11.9 |
| Two | 604 | 13.0 |
| Three | 252 | 5.4 |
| Four | 105 | 2.3 |
| Five | 31 | .7 |
| Six | 11 | .2 |
| Eight | 2 | .0 |
| Ten | 1 | .0 |
| Total | 4636 | 99.7 |
| Missing responses | 12 | .3 |
| Total with Missing | 4648 | 100.0 |

A total of 1,557 respondents, or 34%, reported having one or more children in their household under the age of 18 years. A total of 1,414, or 91%, of those reporting having children under the age of 18 in their household also reported that they are the parent or guardian of those children.

COMMUNITY INVOLVEMENT

Respondents were asked how many hours per week and per month they spent volunteering in their community. One way to look at the strength of various communities is to see how much time people spend volunteering. Community involvement, such as hours spent outside work and home in a volunteer capacity are factors in understanding community strengths. In the tables below, 1185 respondents, or just over 25%, report volunteering each week in their community, and 1315, or 28%, report participating in community service activities.

Hours per week spent volunteering

| Number of hours per week | Number | Percent |
|--------------------------|--------|---------|
| 0 | 3415 | 73.5 |
| 1-2 | 421 | 9.1 |
| 3-4 | 254 | 5.5 |
| 5+ | 510 | 11.0 |
| Total | 4600 | 99.0 |
| Missing responses | 48 | 1.0 |
| Total with Missing | 4648 | 100.0 |

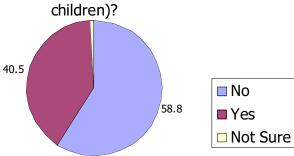
COMMUNITY INVOLVEMENT CONTINUED

Hours spent in community service activities per month

| Number of hours per month | Number | Percent |
|---------------------------|--------|---------|
| 0 | 3302 | 71.0 |
| 1-3 | 387 | 8.3 |
| 4-6 | 332 | 7.1 |
| 7-10 | 249 | 5.4 |
| 11-15 | 100 | 2.2 |
| 16+ | 247 | 5.3 |
| Total | 4617 | 99.3 |
| Missing responses | 31 | .7 |
| Total with Missing | 4648 | 100.0 |

A positive adult presence, from outside the immediate family, can be very important for youth, often leading to less risky behaviors and creating adolescent resiliency. Respondents were asked if they had a mentoring or nurturing relationship with youth other than their own children in the community.

Have mentoring or nurturing relationship with youth in your community (not your



Research suggests that family time spent in non-television related activities-- such as games, reading, sports, discussions, exercise, craft projects, school activities, hobbies, etc.—is beneficial to children's mental and physical health outcomes. These types of activities are also important in building positive family relationships that support healthy youth development. The data below should be understood in the context of the 1414 adults, reported above, who are the parent or guardian of one or more children in their household.

Telephone Survey

COMMUNITY INVOLVEMENT CONTINUED

Times family had dinner together without TV on

| Number of times in the past week | Number | Percent |
|----------------------------------|--------|---------|
| 0 | 294 | 6.3 |
| 1-2 | 223 | 4.8 |
| 3-4 | 317 | 6.8 |
| 5-7 | 553 | 11.9 |
| Total | 1387 | 29.8 |
| Missing responses | 3261 | 70.2 |
| Total with Missing | 4648 | 100.0 |

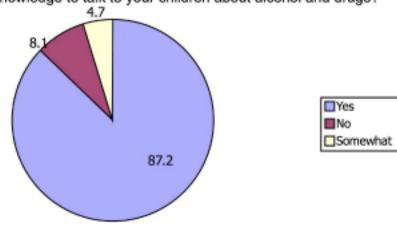
Of the 1414 adults who reported being a parent or guardian of children in the household, 1093, or 77%, report having dinner together without the TV on at least once during the past week.

Number of times you attended religious or spiritual services with your children in the past three months?

| Number of times in past 3 months | Number | Percent |
|----------------------------------|--------|---------|
| 0 | 633 | 13.6 |
| 1-3 | 210 | 4.5 |
| 4-6 | 136 | 2.9 |
| 7-10 | 81 | 1.7 |
| 11+ | 339 | 7.3 |
| Total | 1399 | 30.1 |
| Missing responses | 3249 | 69.9 |
| Total with Missing | 4648 | 100.0 |

Respondents were asked if they felt they had the knowledge to talk to their children about alcohol and drugs, and how often those conversations occurred.

Do you have the knowledge to talk to your children about alcohol and drugs?



COMMUNITY INVOLVEMENT CONTINUED

How many times have you talked to your children about drug and alcohol issues during the past three months?

| Number of times in past 3 months | Number | Percent |
|-----------------------------------|--------|---------|
| 0 | 256 | 5.5 |
| 1-2 | 227 | 4.9 |
| 3-5 | 284 | 6.1 |
| 6-8 | 109 | 2.3 |
| 9+ | 306 | 6.6 |
| Child is too young for this topic | 207 | 4.5 |
| Total | 1389 | 29.9 |
| Missing responses | 3259 | 70.1 |
| Total with Missing | 4648 | 100.0 |

PERCEPTION OF RISK

Perception of risk addresses the likelihood that a respondent believes there will be a negative consequence of a particular activity. This can provide various ways for communities to consider planning for community level change. The sections below show respondents' perception of risk related to alcohol use, access, and drinking and driving.

Perceived Risk of Underage Drinking and Underage Drinking and Driving

Research suggests that the degree of perceived risk of specific, immediate consequences of (in this case underage drinking and drinking and driving) can determine the likelihood of that behavior.

The items related on the graph below look at:

- how likely the respondents thought it was that someone underage who was drinking would be caught by the police;
- how likely someone under 21 who was drinking and driving would be to lose their license;
- how likely it was that nothing would happen to someone under 21 who was caught drinking and driving (this item was reverse-coded to match response direction of the two questions above).

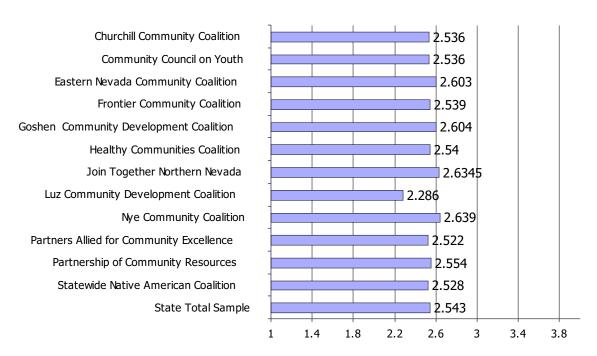
Items in the survey were combined to create a scale that measures perceived risk with regard to underage drinking and underage drinking and driving. Each of the items was scored on a scale that ranged from 1 = very likely to 4 = very unlikely (the ratings were added and divided by 4 to create a scale score between 1 and 4).

Telephone Survey

PERCEPTION OF RISK CONTINUED

The following graphs provide the average ratings for each of the coalition areas in the state. The Luz Coalition is representative of Clark County Hispanics and the Statewide Native American Coalition includes Nevada Native Americans from all the Tribes in the state.

Perceived Risk of Underage Drinking/Underage Drinking and Driving



The average score of 2.54 indicates that respondents think there is little perception of risk that underage youth will suffer any consequences for drinking alcohol or for drinking and driving. A scale score of 2.5 is a neutral score, the midpoint between very likely and very unlikely.

Below are the individual questions and their responses which are aggregated in the table above.

| How likely the respondents thought it was that someone underage who was drinking would be caught by the police | | | | |
|--|--|-------|-------|--|
| Very Likely | ery Likely Somewhat Somewhat Very Unlikely | | | |
| Likely Unlikely | | | | |
| 13.4% | 19.3% | 24.2% | 38.1% | |

PERCEPTION OF RISK CONTINUED

| How likely someone under 21 who was drinking and driving would lose their license | | | | |
|---|---------------------------------|------|------|--|
| Very Likely | Somewhat Somewhat Very Unlikely | | | |
| Likely Unlikely | | | | |
| 54.7% | 20.8% | 9.8% | 7.0% | |

| How likely it was that nothing would happen to someone under 21 who was caught drinking and driving | | | |
|---|------|------|------|
| Very Likely Somewhat Somewhat Very Unlikely Unlikely | | | |
| 13.3 | 17.6 | 19.7 | 44.3 |

Perceived Risk of Drinking and Driving Behaviors

Motor vehicle-related injuries are a leading cause of death in Nevada; this includes minors affected by alcohol-related accidents. The information below deals with perceptions of risk involved in drinking and driving, and the likelihood of being impacted if driving under the influence (DUI).

Perception of drinking and driving risks are measured in the section below through the following survey items:

- likelihood of being stopped by the police when driving with more than the legal blood alcohol limit;
- · likelihood of being convicted if you were stopped and charged with DUI;
- likelihood of being arrested if stopped by the police for DUI.

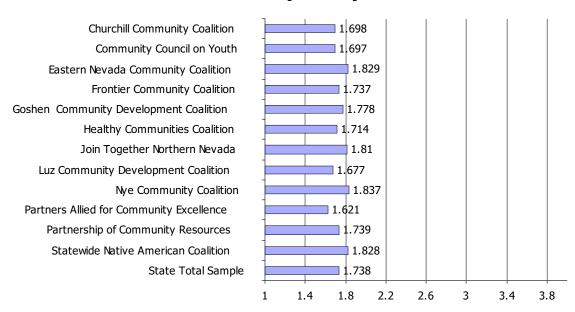
15

Telephone Survey

PERCEPTION OF RISK CONTINUED

Ratings were summed as for the previous scale and average score for the sample identified in the following graph and compared to other coalition areas in the state.





The average state score of 1.738 indicates that respondents think it is somewhat likely that people will suffer consequences of drinking and driving.

Below are the individual questions and their responses which are aggregated in the table above.

| Likelihood of being stopped by the police when driving with more than the legal blood alcohol limit | | | | | |
|---|---------------------------------|--|--|--|--|
| Very Likely | Somewhat Somewhat Very Unlikely | | | | |
| Likely Unlikely | | | | | |
| 29.6% 32.7% 18.7% 13.9% | | | | | |

| Likelihood of being convicted if you were stopped and changed with DUI | | | | | | |
|--|--|--|--|--|--|--|
| Very Likely | y Likely Somewhat Somewhat Very Unlikely Likely Unlikely | | | | | |
| 63.2% 19.7% 5% 6.1% | | | | | | |

| Likelihood of being arrested if stopped by the police for DUI | | | | |
|---|---|------|------|--|
| Very Likely | ry Likely Somewhat Somewhat Very Unlikely | | | |
| Likely Unlikely | | | | |
| 68.1% | 16.1% | 4.7% | 7.7% | |

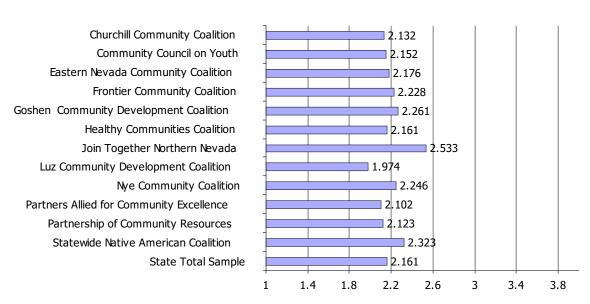
PERCEPTION OF RISK CONTINUED

Perceived Risk of Providing Alcohol to Minors and Intoxicated Patrons

An important aspect of alcohol use is how minors and intoxicated persons obtain alcohol, where it is purchased, and consequences of selling to underage persons. The graph reflects the perceived risk of selling alcohol to a minor or an intoxicated person. A risk scale for illegally providing alcohol was constructed from two survey items:

- the likelihood of being arrested for selling alcohol to an intoxicated person;
- the likelihood of being given a citation and fined for giving or selling alcohol to someone under 21 years of age.

Perceived Risk of Providing/Selling Alcohol to Minors or Intoxicated Persons



The average state score of 2.16 indicates that respondents think it is only somewhat likely that people will suffer consequences of selling alcohol to minors and intoxicated persons (1 = very likely, 4 = very unlikely).

Below are the individual questions and their responses which are aggregated in the table above.

| Likelihood of be person | Likelihood of being arrested for selling alcohol to an intoxicated person | | | | | |
|-------------------------|---|----------|---------------|--|--|--|
| Very Likely | Somewhat | Somewhat | Very Unlikely | | | |
| | Likely Unlikely | | | | | |
| 22.7% | 20.2% | 23.3% | 29% | | | |

PERCEPTION OF RISK CONTINUED

| Likelihood of being given a citation and fined for giving or selling | | | | | |
|--|---------------------------------|------|------|--|--|
| alcohol to someone under 21 years of age | | | | | |
| Very Likely | Somewhat Somewhat Very Unlikely | | | | |
| Likely Unlikely | | | | | |
| 52.8% | 26.4% | 9.6% | 8.5% | | |

Respondents also were asked about the consequences of selling to someone less than 21 years of age.

Consequences for selling alcohol to minors

| Possibility | Number | Percent |
|----------------------------|--------|---------|
| They would be fined | 2205 | 47.4 |
| Lose their license to sell | 1313 | 28.2 |
| They would go to jail | 579 | 12.5 |
| Nothing would happen | 353 | 7.6 |
| Total | 4450 | 95.7 |
| Missing responses | 198 | 4.3 |
| Total with Missing | 4648 | 100.0 |

How frequent and present are police sobriety checkpoints? The awareness of enforcement activity is one of the key predictors of perception of risk. Information below reflects how many times respondents had been through a sobriety checkpoint in the past year, which can serve as one measure of awareness of the level of enforcement activity.

Number of times through a sobriety checkpoint in the past year?

| The interest of the control of the c | | | | |
|--|--------|---------|--|--|
| Times in the past year | Number | Percent | | |
| 0 | 4254 | 91.5 | | |
| 1 | 218 | 4.7 | | |
| 2 | 92 | 2.0 | | |
| 3 | 23 | .5 | | |
| 4 | 9 | .2 | | |
| 5 | 5 | .1 | | |
| 6 | 2 | .0 | | |
| 8 | 10 | .2 | | |
| 10 | 8 | .2 | | |
| Total | 4621 | 99.4 | | |
| Missing responses | 27 | .6 | | |
| Total with Missing | 4648 | 100.0 | | |

Responses ranged from 0 to 10 with the majority of responses 0. The average number of times for the entire sample was .15 (almost 0) indicating that sobriety checkpoints are very infrequent.

PERCEPTION OF RISK CONTINUED

Perception of Harm to Self

Another question focused on the risk of harming themselves physically and in other ways when they have 5 or more drinks of alcohol once or twice a week. Binge and heavy drinking is associated with multiple poor health outcomes, including addiction, disability due to injury, early death, and physical and mental health problems. The average rating for harm to self was 3.37 indicating that respondents thought 5 or more drinks at one sitting once or twice a week is a great risk.

| Risk | Number | Percent |
|--------------------|--------|---------|
| No Risk | 126 | 2.7 |
| Slight Risk | 548 | 11.8 |
| Moderate Risk | 1391 | 29.9 |
| Great Risk | 2469 | 53.1 |
| Total | 4534 | 97.5 |
| Missing responses | 114 | 2.5 |
| Total with Missing | 4648 | 100.0 |

NORMS

Norms provide the context for behavior choices. Respondents were asked whether they agreed or disagreed that parents should <u>not</u> let their children or their children's friends who are under 18 years of age drink alcohol at home. Respondents used a five point rating from strongly agree to strongly disagree.

| Rating | Number | Percent |
|----------------------------|--------|---------|
| Strongly agree | 2966 | 63.8 |
| Agree | 700 | 15.1 |
| Neither agree nor disagree | 288 | 6.2 |
| Disagree | 365 | 7.9 |
| Strongly disagree | 295 | 6.3 |
| Total | 4614 | 99.3 |
| Missing responses | 34 | .7 |
| Total with Missing | 4648 | 100.0 |

19

Telephone Survey

PROMOTION

How prominent is advertising for alcohol at public events? The information below reflects how often respondents see alcohol advertising at sporting and other events they might attend.

| Rating | Number | Percent |
|-----------------------------|--------|---------|
| I don't attend these events | 298 | 6.4 |
| A lot | 1979 | 42.6 |
| Sometimes | 1599 | 34.4 |
| Never | 659 | 14.2 |
| Total | 4535 | 97.6 |
| Missing responses | 113 | 2.4 |
| Total with Missing | 4648 | 100.0 |

ENFORCEMENT OF ALCOHOL LAWS

What is the perception of enforcement of alcohol laws in Nevada? Should sobriety checkpoints be a regular part of police activity? Respondents were asked if they agree that police should conduct regular sobriety checkpoints to detect drinking and driving. The table below details their responses.

| Rating | Number | Percent |
|----------------------------|--------|---------|
| Strongly agree | 2704 | 58.2 |
| Agree | 1314 | 28.3 |
| Neither agree nor disagree | 259 | 5.6 |
| Disagree | 233 | 5.0 |
| Strongly disagree | 99 | 2.1 |
| Total | 4609 | 99.2 |
| Missing responses | 39 | .8 |
| Total with Missing | 4648 | 100.0 |

Are enforcement practices sufficient? The table below details respondent perception as to whether Nevada's enforcement of drinking and driving laws was appropriate, ranking from "too strict" to "not strict enough".

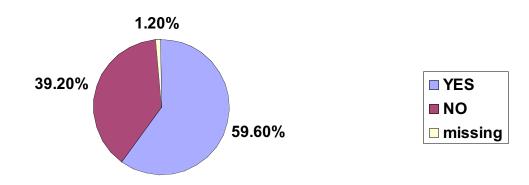
| Rating | Number | Percent |
|--------------------|--------|---------|
| Too strict | 184 | 4.0 |
| Not strict enough | 1373 | 29.5 |
| Just about right | 1764 | 38.0 |
| Total | 3321 | 71.5 |
| Missing responses | 1327 | 28.5 |
| Total with Missing | 4648 | 100.0 |

ENFORCEMENT OF ALCOHOL LAWS CONTINUED

How prominent are police efforts in the community in dealing with drinking and driving?

The graphs below show whether respondents have heard or seen anything about police setting up sobriety checkpoints or other enforcement efforts to catch drivers who were driving while under the influence of alcohol, and whether the respondent has been arrested for DUI in the past year.

Heard or seen anything about DUI checkpoints or other DUI enforcment activities?



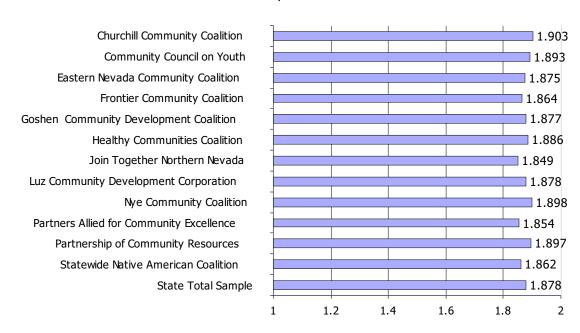
RETAIL ACCESS BY INTOXICATED PATRONS

Two items measured retail access issues related to sales to patrons already intoxicated. One question asked if the respondent had seen other people served alcohol when they were already intoxicated during the past 30 days and the other question asked if during the past 30 days the respondent had been served alcohol when they had already had too much to drink. These items were combined into a scale with 1 = yes and 2 = no. Lower scores (closer to 1) indicate that the respondents did not see or experience alcohol control measures through beverage servers or sales people, but instead observed alcohol being made readily available to intoxicated persons.

Telephone Survey

RETAIL ACCESS BY INTOXICATED PATRONS CONTINUED

Retail Access by Intoxicated Adults



SUPPORT FOR ALCOHOL POLICY

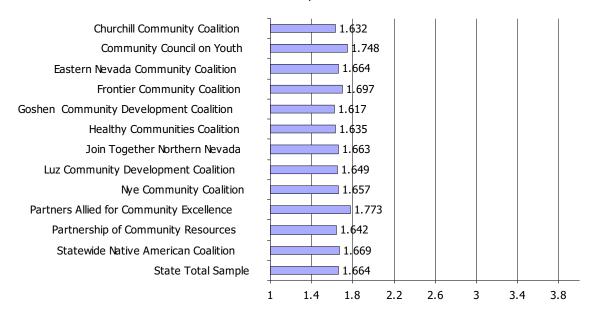
Five questions at the end of the interview measured respondents' attitudes (strongly favor to strongly oppose) regarding specific legislative and policy controls for alcohol. These questions included:

- Should advertisements for alcoholic beverages within our communities be restricted to making drinking less appealing to kids?
- Alcohol companies often sponsor special events so that they can advertise and sell alcohol there. How strongly would you favor or oppose a recommendation to community planners that they refuse sponsorship by alcohol companies for events attended by teens?
- Increasing efforts to reduce underage drinking will cost money. In order to raise the money, how strongly do you favor or oppose an increase of 5 cents per drink in the tax on beer, wine, and liquor sold to pay for programs for prevention of underage drinking and to increase alcohol prevention and treatment programs?
- Would you favor or oppose laws in Nevada that make it easier for adults to be held liable if they give alcohol to a teenager and then someone gets hurt?
- Would you favor or oppose laws or ordinances in your community that penalize adults for hosting underage drinking parties?

These items were combined into an attitude about alcohol policy scale based on respondents' ratings with 1 = strongly favor and 4 = strongly oppose.

SUPPORT FOR ALCOHOL POLICY CONTINUED

Attitudes About Alcohol Policy and Control Measures



Below are the individual questions and their responses which are aggregated in the table above.

| | table above: | | | | |
|---|--------------|----------|----------|--|--|
| Should advertisements for alcoholic beverages within our communities be restricted to making drinking less appealing to | | | | | |
| kids? | | | | | |
| Strongly | Agree | Disagree | Strongly | | |
| Agree | Somewhat | Somewhat | Disagree | | |
| 64.2% | 18.2% | 9.6% | 6.0% | | |

| • | How strongly would you favor or oppose a recommendation to community planners that they refuse sponsorship by alcohol companies for events attended by teens? | | | |
|---|---|-------|--------|----------|
| | Strongly Favor Somewhat Somewhat St | | | Strongly |
| | Favor Oppose | | Oppose | |
| | 44.4% | 15.9% | 15.7% | 20.5% |

| In order to raise the money, how strongly do you favor or oppose an increase of 5 cents per drink in the tax on beer, wine, | | | |
|--|-------|----------|---------------|
| and liquor sold to pay for programs for prevention of underage drinking and to increase alcohol prevention and treatment programs? | | | n of underage |
| Strongly Favor | | Somewhat | Strongly |
| | Favor | Oppose | Oppose |
| 58.4% | 17.9% | 7.5% | 14.0% |

Telephone Survey

SUPPORT FOR ALCOHOL POLICY CONTINUED

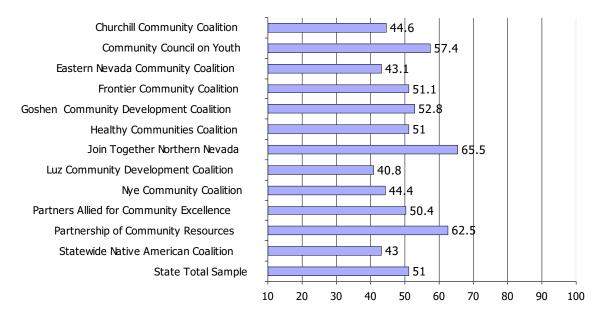
| Would you favor or oppose laws in Nevada that make it easier for adults to be held liable if they give alcohol to a teenager and then someone gets hurt? | | | | |
|--|----------|----------|----------|--|
| Strongly Favor | Somewhat | Somewhat | Strongly | |
| Favor Oppose Oppose | | | | |
| 74.1% 14.9% 4.2% 4.8% | | | | |

| Would you favor or oppose laws or ordinances in your community that penalize adults for hosting underage drinking parties? | | | | | |
|--|---|----------|----------|--|--|
| Strongly Favor | Somewhat | Somewhat | Strongly | | |
| | Strongly Favor Somewhat Somewhat Strongly Oppose Oppose | | | | |
| 73.9% | 11.8% | 4.7% | 7.7% | | |

ALCOHOL USE

Respondents were asked if they had at least one alcoholic drink in the past 30 days. This provides an indication of norms around drinking and acceptance of alcohol, in general, for particular communities. As is evident in the resulting graph below, there is a large variance among the regions and populations of the state.

Have you had at least one alcoholic drink in the past 30 days?

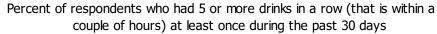


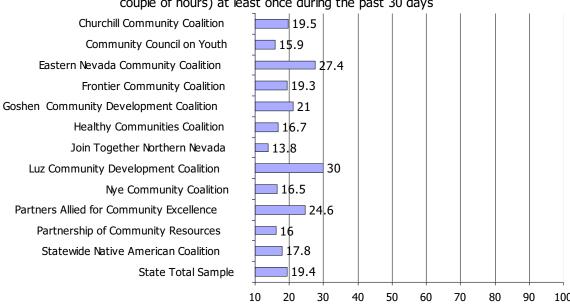
Respondents also were asked how many drinks they had on average when they drank during the past 30 days. For the entire sample the average was 2.3.

24

ALCOHOL USE CONTINUED

The graph for the next question compares each coalition with the statewide percentage of respondents who said that they had had 5 or more drinks in a row at least once during the past 30 days. This is the traditional measure of binge drinking in a community. The average number of times for the statewide sample was .75 (less than 1) indicating that most respondents (N=2576) denied any drinking occasions during the past 30 days where they drank 5 or more drinks in a row.



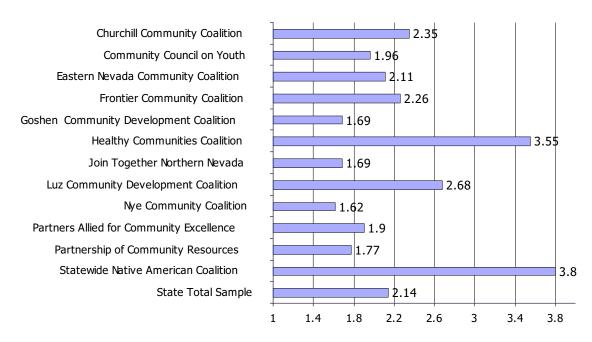


25

ALCOHOL USE CONTINUED

The next graph provides a comparison among the state sample and the coalitions of the average number of drinks consumed the last time the respondent drank and drove.

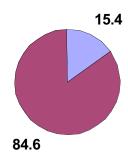
Average number of drinks you had last time you drank and drove



TOBACCO USE

The first question on tobacco use asked respondents whether anyone at home smoked cigarettes.

Tobacco use in the home





Half of respondents reported smoking during their lifetime. Respondents were asked how many cigarettes a day they smoked. A total of 902 respondents said they smoked, with frequencies as high as 100 (about 5 packs). The average number of cigarettes smoked was 15 (less than one pack).

MARIJUANA LEGALIZATION

How strongly do you favor or oppose the legalization of marijuana?

| Rating | Number | Percent |
|--------------------|--------|---------|
| Strongly favor | 822 | 17.7 |
| Somewhat favor | 480 | 10.3 |
| Somewhat oppose | 555 | 11.9 |
| Strongly oppose | 2661 | 57.3 |
| Total | 4518 | 97.2 |
| Missing responses | 130 | 2.8 |
| Total with Missing | 4648 | 100.0 |



Nevada Community Convenience Survey

There are a total of twelve coalitions serving individuals and communities of Nevada. Each of these coalitions collected surveys for this data project. Each coalition identified populations or neighborhoods and collection strategies that would provide the best community input from individuals for planning purposes. The Statewide Native American Coalition utilized a slightly altered version of this instrument, and several coalitions used a parallel instrument designed for youth. Results from those two surveys are described within this report.

The survey protocol was designed with a targeted number of 350 participants from each coalition. Considering data from all three survey instruments (community, Native American, and youth), the coalitions exceeded their total target twofold. A total of 6,450 completed community convenience surveys was obtained. An additional 1,459 surveys were collected using the youth instrument, and 1,253 were collected using the Native American community instrument, for a total of 9,162 convenience surveys.

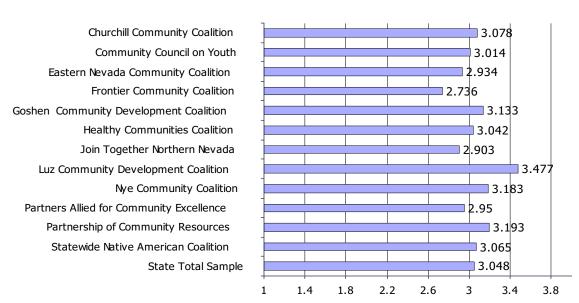
NORMS

Respondents were asked two questions about norms in their community: how wrong most people in their community think it is to binge drink, and how wrong most community people think it is for underage youth (15 to 20 years of age) to drink. Both of these questions were rated using a scale from very wrong = 4 to not wrong at all = 1. The average score on the scale about drinking norms was 3.048 indicating that the group thinks that it is wrong but not very wrong to binge drink and for youth to drink. Variations among communities are apparent from the graph below. For youth completing the youth convenience survey instrument, the average response was quite similar, 3.117.



NORMS CONTINUED





Respondents were also asked if they agree that "Underage drinking is a rite of passage and not likely to change," and asked to report how strongly they agree or disagree. Just under half of respondents (48%) report that they agree with the statement, demonstrating how difficult it may be to change this norm in Nevada communities.

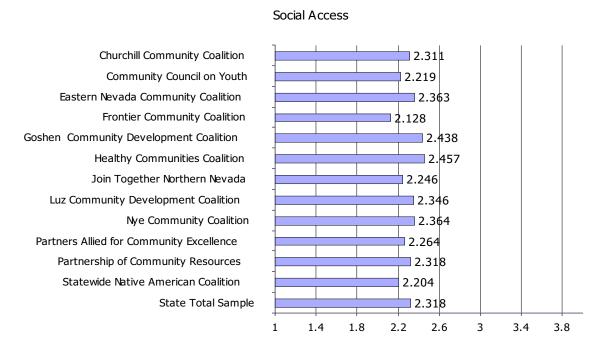
| Rating | Number | Percent |
|--------------------|--------|---------|
| Strongly Disagree | 1225 | 19.0 |
| Disagree | 1932 | 30.0 |
| Agree | 2243 | 34.8 |
| Strongly Agree | 667 | 10.3 |
| Total | 6067 | 94.1 |
| Missing response | 383 | 5.9 |
| Total with Missing | 6450 | 100.0 |

SOCIAL ACCESS

Social access included items that asked respondents about how youth acquire alcohol and focused on access from family, parents, strangers, and friends. The first scale is a composite of responses to the question about how easy or difficult it is for youth to obtain alcohol from older siblings, parents, friends, and adult strangers. Each source was rated separately using the scale 1= very easy to 4 = very difficult. The responses for these ratings were added together and divided by 4 to develop a social access scale with scores that ranged from 1 to 4, which indicates how easy or difficult it is for youth to obtain alcohol from social sources in the community.

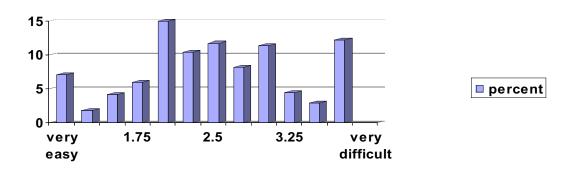
30

SOCIAL ACCESS CONTINUED



Youth responding to this question on the youth convenience survey responded as noted in the graph below:

How easy or difficult is it for underage youth to obtain alcohol from friends, parents, siblings, strangers?



Additional questions about social access were asked of respondents about access to alcohol in the home and other issues, as follows:

SOCIAL ACCESS CONTINUED

How easy or difficult do you think it would be for underage youth to get beer, wine coolers, or liquor from home without their parents knowing it?

| Rating | Number | Percent | | |
|--------------------|--------|---------|--|--|
| Very easy | 1436 | 22.3 | | |
| Easy | 3145 | 48.8 | | |
| Difficult | 1348 | 20.9 | | |
| Very difficult | 461 | 7.1 | | |
| Total | 6390 | 99.1 | | |
| Missing response | 60 | .9 | | |
| Total with Missing | 6450 | 100.0 | | |

How often do you think parents in your community provide alcohol at parties their children host?

| Rating | Number | Percent |
|-------------------------------|--------|---------|
| Never | 1436 | 22.3 |
| Sometimes, but not that often | 3145 | 48.8 |
| Often | 1348 | 20.9 |
| Very often | 461 | 7.1 |
| Total | 6390 | 99.1 |
| Missing response | 60 | .9 |
| Total with Missing | 6450 | 100.0 |

When you think about underage youth, where do you think they usually obtain alcohol? This table, and the one that follows under Retail Access, are built from one question that asked about multiple sources of alcohol, some social, some retail. Respondents could choose more than one response, so the responses total to more than 100%.

| Item | Number | Percent |
|----------------------|--------|---------|
| Friends | 4947 | 76.7 |
| Parents | 1135 | 17.6 |
| Strangers | 1157 | 17.9 |
| Other Family members | 1460 | 22.6 |

The key observation here is that most respondents believe social sources are the primary source of alcohol for underage youth. A total of 76.7% say that youth obtain alcohol from their friends, 40.2% that underage youth obtain alcohol from their parents and other family members.

32

SOCIAL ACCESS CONTINUED

Youth completing the youth convenience survey were asked how they get alcohol: If you drink alcohol, during the past 30 days, how did you usually get your alcohol?

| How | Number | Percent |
|---|--------|---------|
| I got it from home with parent's permission | 125 | 8.6 |
| I got it from a brother, sister or relative over 21 | 82 | 5.6 |
| I got it from a friend who is under 21 | 101 | 6.9 |
| I bought it myself without using a fake ID | 42 | 2.9 |
| I got it from home without my parent's permission | 153 | 10.5 |
| I got it from a brother, sister or relative who is under 21 | 103 | 7.1 |
| I took it from a store or shop | 49 | 3.4 |
| I got it from a friend or acquaintance of my mother or father | 92 | 6.3 |
| I got it from a friend who is 21 or older | 162 | 11.1 |
| I bought is myself using a fake ID | 37 | 2.5 |
| Other | 91 | 6.2 |
| Total | 1037 | 71.1 |
| Missing response | 422 | 28.9 |
| Total with Missing | 1459 | 100.0 |

RETAIL ACCESS

When you think about underage youth, where do you think they usually obtain alcohol?

| Item | Number | Percent |
|---------------------|--------|---------|
| a liquor store | 696 | 10.8 |
| a bar | 252 | 3.9 |
| a restaurant | 131 | 2.0 |
| a grocery store | 520 | 8.1 |
| a convenience store | 987 | 15.3 |

Youth completing the same question about obtaining alcohol in retail settings, in the youth convenience survey, had very similar results. Like the preceding table, the table is constructed from a question that allowed multiple responses about access to alcohol by underage youth. Based on this question, in order, convenience stores, liquor stores, and grocery stores are seen as the key retail sources of alcohol for youth. However, in the context of the previous table, it is clear that social sources are viewed as the primary source of alcohol for underage youth.

33

RETAIL ACCESS CONTINUED

How well does your community monitor the location of alcohol outlets and bars?

| Rating | Number | Percent |
|--------------------|--------|---------|
| Not at all well | 799 | 12.4 |
| Not well | 1733 | 26.9 |
| Sort of well | 2426 | 37.6 |
| Very well | 1143 | 17.7 |
| Total | 6101 | 94.6 |
| Missing response | 349 | 5.4 |
| Total with Missing | 6450 | 100.0 |

Those serving alcohol in my community are properly trained to do so.

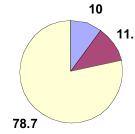
| Rating | Number | Percent |
|--------------------|--------|---------|
| Strongly Disagree | 852 | 13.2 |
| Disagree | 2010 | 31.2 |
| Agree | 2548 | 39.5 |
| Strongly Agree | 570 | 8.8 |
| Total | 5980 | 92.7 |
| Missing response | 470 | 7.3 |
| Total with Missing | 6450 | 100.0 |

The next tables were answered by the portion of the sample that was under 21 years of age (1509 respondents are under 21 years of age, from survey demographic data—please see Appendix).

During the past 30 days, if you bought alcohol at a store such as a grocery store, liquor store, convenience store, or gas station, did the person check your ID?

34

ID check at retail sales source





RETAIL ACCESS CONTINUED

During the past 30 days, did anyone ever refuse to sell you alcohol because of your age?

| Option | Number | Percent |
|---|--------|---------|
| I did not try to buy alcohol in the past 30 days | 1065 | 78.1 |
| Yes, someone refused to sell me alcohol because of my age | | 9.4 |
| No, my age did not keep me from buying alcohol | 170 | 12.5 |
| Total | 1363 | 100.0 |

How many stores do you know of that would sell you alcohol without asking you for ID or proof of age? A third of minors taking the survey (512 of 1509, or 34%, from survey demographic data) indicated that they know of a retail store that will sell them alcohol. Of 733 respondents in the similar youth convenience survey who answered this question, 351 (48%) reported that they know of at least one retail outlet that will sell alcohol without asking for ID.

PERCEPTION OF RISK

If you were to drink and drive, what do you think would happen to you?

| Item | Number | Percent |
|--|--------|---------|
| The police would catch me. | 2573 | 39.9 |
| I would get a ticket and pay a fine. | 1992 | 30.9 |
| I would go to jail for a night. | 2369 | 36.7 |
| Nothing would happen to me. | 597 | 9.3 |
| Anything else? (these responses are available in | 434 | 6.7 |
| the full report of survey results) | | |

In addition, respondents were asked if they agree that law enforcement does very little to stop underage drinking. This item was scored using the strongly disagree = 1 to strongly agree = 4 rating.

Law enforcement does very little to stop underage drinking.

| Rating | Number | Percent |
|--------------------|--------|---------|
| Strongly Disagree | 1055 | 16.4 |
| Disagree | 2556 | 39.6 |
| Agree | 1853 | 28.7 |
| Strongly Agree | 554 | 8.6 |
| Total | 6018 | 93.3 |
| Missing response | 432 | 6.7 |
| Total with Missing | 6450 | 100.0 |

Convenience Survey

PROMOTION

Two items asked about promotion. Respondents rated these using four point scales with 1 = not at all well or strongly disagree and 4 = very well or strongly agree.

How well does your community monitor the location of alcohol advertising?

| Rating | Number | Percent |
|--------------------|--------|---------|
| Not at all well | 861 | 13.3 |
| Not well | 1732 | 26.9 |
| Sort of well | 2425 | 37.6 |
| Very well | 1096 | 17.0 |
| Total | 6114 | 94.8 |
| Missing response | 336 | 5.2 |
| Total with Missing | 6450 | 100.0 |

Alcohol advertising should not be allowed at events attended by children such as sporting events or community celebrations.

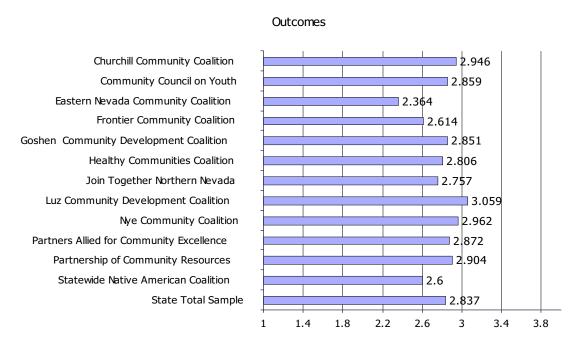
| Rating | Number | Percent |
|--------------------|--------|---------|
| Strongly Disagree | 854 | 13.2 |
| Disagree | 1494 | 23.2 |
| Agree | 1937 | 30.0 |
| Strongly Agree | 1778 | 27.6 |
| Total | 6063 | 94.0 |
| Missing response | 387 | 6.0 |
| Total with Missing | 6450 | 100.0 |

OUTCOMES

A scale was developed using three questions with the answer ratings that ranged from 1 = not a problem, 2 = somewhat of a problem, 3 = a serious problem, to 4 = a very serious problem. The three questions asked how serious a problem underage drinking is at unsupervised, informal gatherings in the community; how serious a problem alcohol related motor vehicle crashes are in the community; and how serious a problem drinking and driving is in the community. The average score for the scale was 2.837 indicating the respondents think these problems are slightly more than "somewhat of a problem".

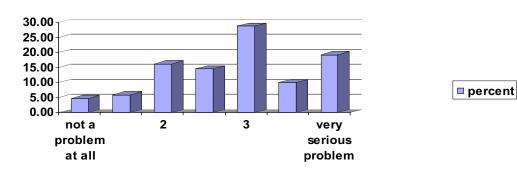
36

OUTCOMES CONTINUED



Youth completing the youth convenience survey reported the following in response to the question, How serious a problem is underage drinking?

How serious a problem is underage drinking?



One question asked respondents to identify the percentage of youth under 21 years who drank alcohol during the past 30 days. The average response identified by the group overall was 54%.

If you drink alcohol, during the past 30 days, on how many days did you have 5 or more drinks of alcohol in a row?

| Number of days | Number | Percent | Percent without missing |
|----------------|--------|---------|-------------------------|
| 0 days | 3478 | 53.9 | 60.0 |
| 1 day | 699 | 10.8 | 12.1 |
| 2 days | 559 | 8.7 | 9.6 |

OUTCOMES CONTINUED

| Number of days | Number | Percent | Percent without missing |
|--------------------|--------|---------|-------------------------|
| 3-5 days | 462 | 7.2 | 8.0 |
| 6-9 days | 238 | 3.7 | 4.1 |
| 10-19 days | 159 | 2.5 | 2.7 |
| 20 or more days | 200 | 3.1 | 3.5 |
| Total | 5795 | 89.8 | 100.0 |
| Missing response | 655 | 10.2 | |
| Total with Missing | 6450 | 100.0 | |

The average number of days for this question was less than 1, .903. However, 40% of respondents report that they have had 5 or more drinks in a row (binge drinking) at least once during the past 30 days.

Youth responding to the same question on the youth convenience provided the following responses: If you drink alcohol, during the past 30 days, on how many days did you have 5 or more drinks of alcohol in a row?

| Number of days | Number | Percent | Percent without missing |
|--------------------|--------|---------|-------------------------|
| 0 days | 574 | 39.3 | 45.7 |
| 1 day | 133 | 9.1 | 10.6 |
| 2 days | 167 | 11.4 | 13.3 |
| 3-5 days | 163 | 11.2 | 13.0 |
| 6-9 days | 106 | 7.3 | 8.4 |
| 10-19 days | 42 | 2.9 | 3.3 |
| 20 or more days | 71 | 4.9 | 5.7 |
| Total | 1256 | 86.1 | 100.0 |
| Missing | 203 | 13.9 | |
| Total with missing | 1459 | 100.0 | |

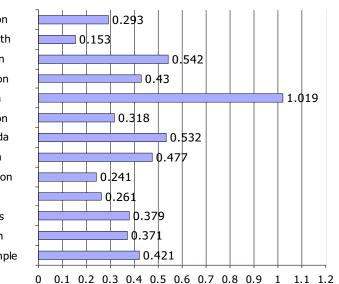
If you drink, during the past 30 days, how many times did you drive a car or other vehicle when you had been drinking alcohol?

38

OUTCOMES CONTINUED

How many times did you drink and drive in the past 30 days?





Across the state there is a great deal of variability in the responses for this question. For some areas, the average number of times is close to 0 (Community Council on Youth, .153) while for other regions, the average number of times is greater than once a month that respondents said they drank and drove (Goshen, 1.019). The table below shows how many respondents actually report drinking and driving during the past 30 days. As is apparent in this table, just over two thirds of respondents did not drink and drive in the past 30 days.

| dive in the past so days. | | |
|---------------------------|--------|---------|
| Number of times | Number | Percent |
| 0 times | 4437 | 68.8 |
| 1 time | 686 | 10.6 |
| 2 or 3 times | 448 | 6.9 |
| 4 or 5 times | 109 | 1.7 |
| 6 or more times | 134 | 2.1 |
| Total | 5814 | 90.1 |
| Missing response | 636 | 9.9 |
| Total with Missing | 6450 | 100.0 |

The average number of times during the past 30 days was .42 (less than 1).

OUTCOMES CONTINUED

For youth responding to the youth convenience survey, the responses were as follows: If you drink, during the past 30 days, how many times did you drive a car or other vehicle when you had been drinking alcohol?

| Number of times | Number | Percent without missing |
|-----------------|--------|-------------------------|
| 0 times | 737 | 58.2 |
| 1 time | 231 | 18.2 |
| 2 or 3 times | 190 | 15.0 |
| 4 or 5 times | 58 | 4.6 |
| 6 or more times | 51 | 4.0 |
| Total | 1267 | 100.0 |

The average number of times during the past 30 days was .78 (less than 1 but almost twice the rate that most adults said in the statewide community surveys).





Demographics: Statewide Telephone Survey

The demographic information that follows reflects survey data on all respondents' age, marital status, employment status, income, education level, and race. Answers are shown in the tables below.

Age of Respondents: The age range of respondents represented in the survey was 18 to 99 years of age; the average age was 52.10 years.

Gender

| | Number | Percent |
|--------|--------|---------|
| Female | 2717 | 58.5 |
| Male | 1931 | 41.5 |
| Total | 4648 | 100.0 |

Marital Status

| Status | Number | Percent |
|---------------------------------|--------|---------|
| Married | 2718 | 58.5 |
| Divorced | 712 | 15.3 |
| Widowed | 478 | 10.3 |
| Separated | 85 | 1.8 |
| Never Married | 444 | 9.6 |
| A Member of an Unmarried Couple | 174 | 3.7 |
| Total | 4611 | 99.2 |
| Missing response | 37 | .8 |
| Total with Missing | 4648 | 100.0 |

Employment Status

| Status | Number | Percent |
|----------------------------------|--------|---------|
| | 1 | |
| Employed for Wages | 2130 | 45.8 |
| Self-Employed | 382 | 8.2 |
| Out of Work for More than a Year | 90 | 1.9 |
| Out of Work for Less than a Year | 80 | 1.7 |
| A Homemaker | 417 | 9.0 |
| A Student | 89 | 1.9 |
| Unable to Work | 247 | 5.3 |
| Total | 3435 | 73.9 |
| Missing response | 1213 | 26.1 |
| Total with Missing | 4648 | 100.0 |

Income

| Amount | Number | Percent |
|--------------------------------|--------|---------|
| Less than \$10,000 | 167 | 3.6 |
| \$10,000 to less than \$15,000 | 176 | 3.8 |
| \$15,000 to less than \$25,000 | 266 | 5.7 |
| \$20,000 to less than \$25,000 | 397 | 8.5 |
| \$25,000 to less than \$35,000 | 476 | 10.2 |
| \$35,000 to less than \$50,000 | 730 | 15.7 |
| \$50,000 to less than \$75,000 | 815 | 17.5 |
| \$75,000 or more | 956 | 20.6 |
| Total | 3983 | 85.7 |
| Missing response | 665 | 14.3 |
| Total with Missing | 4648 | 100.0 |

Education

| Completed | Number | Percent |
|--|--------|---------|
| Never attended or only kindergarten | 8 | .2 |
| Grades 1 through 8 (elementary) | 114 | 2.5 |
| Grades 9 through 11 (some high school) | 320 | 6.9 |
| Grade 12 or GED (high school) | 1470 | 31.6 |
| 1 to 3 years of college | 1532 | 33.0 |
| College graduate | 1179 | 25.4 |
| Total | 4623 | 99.5 |
| Missing response | 25 | .5 |
| Total with Missing | 4648 | 100.0 |

Race

| Race | Number | Percent |
|---|--------|---------|
| White | 3822 | 82.2 |
| Black or African American | 64 | 1.4 |
| Asian | 49 | 1.1 |
| Native Hawaiian or Other Pacific Islander | 37 | 8. |
| American Indian | 146 | 3.1 |
| Alaska Native | 9 | .2 |
| Total | 4127 | 88.8 |
| Missing response | 521 | 11.2 |
| Total with Missing | 4648 | 100.0 |

A total of 8.5% of the respondents identified themselves as "other" and described their racial background.

Appendix

Respondents also were asked whether or not they identified themselves as Hispanic / Latino.

Hispanic / Latino Status

| | Number | Percent |
|--------------------|--------|---------|
| Yes | 653 | 14.0 |
| No | 3968 | 85.4 |
| Total | 4621 | 99.4 |
| Missing response | 27 | .6 |
| Total with Missing | 4648 | 100.0 |



Demographics: Statewide Convenience Survey

Coalitions

| Coalition | Number | Percent |
|--|--------|---------|
| Community Council on Youth | 452 | 7.0 |
| Churchill Community Coalition | 254 | 3.9 |
| Eastern Nevada Community Coalition | 343 | 5.3 |
| Frontier Community Coalition | 365 | 5.7 |
| Goshen Community Development Coalition | 858 | 13.3 |
| Healthy Communities Coalition | 405 | 6.3 |
| Join Together Northern Nevada | 846 | 13.1 |
| Luz Community Development Coalition | 521 | 8.1 |
| Nye Community Coalition | 1453 | 22.5 |
| Partners Allied for Community Excellence | 491 | 7.6 |
| Partnership of Community Resources | 462 | 7.2 |
| Total | 6450 | 100.0 |

What County do you live in?

| County | | Dorsont |
|--------------------|--------|---------|
| County | Number | Percent |
| Carson | 449 | 7.0 |
| Churchill | 254 | 3.9 |
| Clark | 1379 | 21.4 |
| Douglas | 461 | 7.2 |
| Elko | 501 | 7.8 |
| Eureka | 126 | 2.0 |
| Humboldt | 246 | 3.8 |
| Lander | 35 | .5 |
| Lincoln | 125 | 1.9 |
| Lyon | 321 | 5.0 |
| Mineral | 54 | .8 |
| Nye | 1453 | 22.5 |
| Pershing | 83 | 1.3 |
| Storey | 38 | .6 |
| Washoe | 827 | 12.8 |
| White Pine | 93 | 1.4 |
| Total | 6445 | 99.9 |
| Missing response | 5 | .1 |
| Total with Missing | 6450 | 100.0 |

Appendix

What is your age?

| Age Category | Number | Percent |
|--------------------|--------|---------|
| 15-17 | 1005 | 15.6 |
| 18-20 | 504 | 7.8 |
| 21-24 | 663 | 10.3 |
| 25-30 | 712 | 11.0 |
| 31-35 | 694 | 10.8 |
| 36-40 | 670 | 10.4 |
| 41-50 | 992 | 15.4 |
| 51-60 | 651 | 10.1 |
| 61-70 | 342 | 5.3 |
| 71+ | 166 | 2.6 |
| Total | 6399 | 99.2 |
| Missing response | 51 | .8 |
| Total with Missing | 6450 | 100.0 |

| Gender | Number | Percent |
|--------------------|--------|---------|
| Male | 2548 | 39.5 |
| Female | 3737 | 57.9 |
| Total | 6285 | 97.4 |
| Missing response | 165 | 2.6 |
| Total with Missing | 6450 | 100.0 |

Are you Hispanic or Latino?

| | Number | Percent |
|-----|--------|---------|
| Yes | 1548 | 24.0 |

Ethnic or Racial Self-Identity

| | Number | Percent |
|------------------------------|--------|---------|
| White | 4231 | 65.6 |
| American Indian | 362 | 5.6 |
| Asian | 114 | 1.8 |
| Black or African American | 418 | 6.5 |
| Hawaiian or Pacific Islander | 61 | .9 |
| Alaska Native | 12 | .2 |
| Other | 178 | 14.2 |

Demographics: Youth Convenience Survey

Coalition

| Coalition | Number | Percent |
|--|--------|---------|
| Churchill Community Coalition | 55 | 3.8 |
| Goshen Community Development Coalition | 868 | 59.5 |
| Luz Community Development Coalition | 501 | 34.3 |
| Partnership of Community Resources | 35 | 2.4 |
| Total | 1459 | 100.0 |

What County do you live in?

| Titiae Courte, ao journa | | |
|--------------------------|--------|---------|
| County | Number | Percent |
| Carson | 2 | .1 |
| Churchill | 55 | 3.8 |
| Clark | 1361 | 93.3 |
| Douglas | 33 | 2.3 |
| Nye | 1 | .1 |
| Total | 1452 | 99.5 |
| Missing response | 7 | .5 |
| Total with Missing | 1459 | 100.0 |

Average age for the total youth sample was 15.57 years and ages ranged from 5 to 28 years.

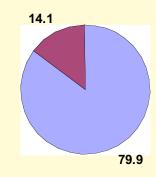
What is your age?

| Age Category | Number | Percent | Percent without missing |
|--------------|--------|---------|-------------------------------|
| 5 | 1 | .1 | .1 |
| 7 | 1 | .1 | .1 |
| 8 | 6 | .4 | .4 |
| 9 | 15 | 1.0 | 1.0 |
| 10 | 18 | 1.2 | 1.2 |
| 11 | 73 | 5.0 | 5.0 |
| 12 | 109 | 7.5 | 7.5 |
| 13 | 121 | 8.3 | 8.3 |
| 14 | 186 | 12.7 | 12.8 |
| 15 | 183 | 12.5 | 12.6 |
| 16 | 204 | 14.0 | 14.0 |
| 17 | 184 | 12.6 | 12.7 |
| 18 | 127 | 8.7 | 8.7 |
| 19 | 87 | 6.0 | 6.0 |
| 20 | 71 | 4.9 | 4.9 |
| 21 | 44 | 3.0 | 3.0 |

Appendix

| Age Category | Number | Percent | Percent without missing |
|--------------------|--------|---------|-------------------------------|
| 22 | 8 | .5 | .6 |
| 23 | 7 | .5 | .5 |
| 24 | 5 | .3 | .3 |
| 26 | 1 | .1 | .1 |
| 28 | 2 | .1 | .1 |
| Total | 1453 | 99.6 | 100.0 |
| Missing response | 6 | .4 | |
| Total with Missing | 1459 | 100.0 | |

In School?





Last grade Attended

| Last grade Attended | | | | |
|---------------------|--------|---------|--|--|
| Grade | Number | Percent | | |
| Kindergarten | 1 | .1 | | |
| One | 1 | .1 | | |
| Two | 1 | .1 | | |
| Three | 8 | .5 | | |
| Four | 29 | 2.0 | | |
| Five | 49 | 3.4 | | |
| Six | 120 | 8.2 | | |
| Seven | 122 | 8.4 | | |
| Eight | 177 | 12.1 | | |
| Nine | 183 | 12.5 | | |
| Ten | 159 | 10.9 | | |
| Eleven | 178 | 12.2 | | |
| Twelve | 273 | 18.7 | | |
| 13 post grad | 18 | 1.2 | | |
| 14 post grad | 7 | .5 | | |
| 15 post grad | 2 | .1 | | |
| 18 graduate school | 1 | .1 | | |

49

Appendix

| Grade | Number | Percent |
|---------|--------|---------|
| Missing | 130 | 8.9 |
| Total | 1459 | 100.0 |

Male/Female

| Gender | Number | Percent |
|--------------------|--------|---------|
| Male | 678 | 46.5 |
| Female | 746 | 51.1 |
| Total | 1424 | 97.6 |
| Missing response | 35 | 2.4 |
| Total with Missing | 1459 | 100.0 |

Are you Hispanic or Latino?

| | Number | Percent |
|-----|--------|---------|
| Yes | 657 | 45.0 |

Ethnic or Racial Self-Identity

| Etimic of Racial Sch facility | | |
|---|--------|---------|
| | Number | Percent |
| White | 228 | 15.6 |
| American Indian | 61 | 4.2 |
| Asian | 35 | 2.4 |
| Black or African American | 489 | 33.5 |
| Native Hawaiian or other Pacific Islander | 22 | 1.5 |
| Missing response | 624 | 42.7 |



Demographics: Native American Convenience Survey

Tribal Affiliation

| Tribe | Number | Percent |
|--------------------|--------|---------|
| Shoshone | 437 | 34.8 |
| Washoe | 161 | 12.8 |
| Paiute | 424 | 33.8 |
| Total | 1022 | 81.6 |
| Missing response | 231 | 18.4 |
| Total with Missing | 1253 | 100.0 |

Live on reservation?

| Area | Number | Percent | Percent without Missing |
|---------------------|--------|---------|----------------------------|
| Live on Reservation | 756 | 60.3 | 83.2 |
| Live in Urban Area | 153 | 12.2 | 16.8 |
| Total | 909 | 72.5 | 100.0 |
| Missing response | 344 | 27.5 | |
| Total with Missing | 1253 | 100.0 | |

What County do you live in?

| What county do you live in: | | | | |
|-----------------------------|--------|---------|--|--|
| County | Number | Percent | | |
| Carson | 272 | 21.7 | | |
| Churchill | 74 | 5.9 | | |
| Clark | 139 | 11.1 | | |
| Douglas | 67 | 5.3 | | |
| Elko | 183 | 14.6 | | |
| Humboldt | 46 | 3.7 | | |
| Lander | 50 | 4.0 | | |
| Lyon | 57 | 4.5 | | |
| Mineral | 50 | 4.0 | | |
| Nye | 89 | 7.1 | | |
| Pershing | 30 | 2.4 | | |
| Storey | 2 | .2 | | |
| Washoe | 129 | 10.3 | | |
| White Pine | 14 | 1.1 | | |
| Alpine | 22 | 1.8 | | |
| Total | 1224 | 97.7 | | |
| Missing response | 29 | 2.3 | | |
| Total with Missing | 1253 | 100.0 | | |

Appendix

What is your age?

| what is your age? | | | - |
|--------------------|--------|---------|---------|
| Age Category | Number | Percent | Percent |
| | | | without |
| | | | Missing |
| 15-17 | 265 | 21.1 | 21.5 |
| 18-20 | 113 | 9.0 | 9.2 |
| 21-24 | 106 | 8.5 | 8.6 |
| 25-30 | 115 | 9.2 | 9.3 |
| 31-35 | 94 | 7.5 | 7.6 |
| 36-40 | 102 | 8.1 | 8.3 |
| 41-50 | 189 | 15.1 | 15.4 |
| 51-60 | 153 | 12.2 | 12.4 |
| 61-70 | 65 | 5.2 | 5.3 |
| 71+ | 29 | 2.3 | 2.4 |
| Total | 1231 | 98.2 | 100.0 |
| Missing response | 22 | 1.8 | |
| Total with Missing | 1253 | 100.0 | |

Male/Female

| Gender | Number | Percent |
|--------------------|--------|---------|
| Male | 508 | 40.5 |
| Female | 693 | 55.3 |
| Total | 1201 | 95.8 |
| Missing response | 52 | 4.2 |
| Total with Missing | 1253 | 100.0 |

Are you Hispanic or Latino?

| | Number | Percent |
|-----|--------|---------|
| Yes | 123 | 9.8 |

Nevada Substance Abuse Prevention Coalitions

| Coalition Name | COUNTIES | Director | Address | Phone & Email |
|---------------------------|------------|-----------------|----------------------------|-------------------------------------|
| Churchill | Churchill | Dennis Lee | 90 N. Maine St., | 775-423-7433 |
| Community | | | Suite 301 | dlee@churchillcoalition.org |
| Coalition | | | Fallon, NV 89406 | |
| Carson City | Carson | Eric Ohlson | P.O. Box 613 | 775-841-4730 |
| Community | City | | Carson City, NV 89702 | eric@ccoy.org |
| Council on Youth | | | | |
| Eastern Nevada | White | Deborah Gill | 100 Gold Street | 775-962-1656 |
| Communities | Pine, | (Lead | P.O. Box 306 | debigill@lcturbonet.com |
| Coalition | Eureka & | Coordinator) | Poiche, NV 89043 | |
| | Lincoln | | | |
| Frontier | Humboldt, | Jaclyn Lafferty | 737 Fairgrounds Rd. | 775-623-6382 |
| Community | Pershing | | Winnemucca, NV | info@frontiercommunity.org |
| Coalition | & Lander | | 89446 | |
| Goshen | Clark | Belinda | 2008 Hamilton Lane | 702-880-4357 |
| Community | | Thompson | Las Vegas, NV 89106 | goshencoalition@aol.com |
| Development | | | | |
| Coalition | | | | |
| Healthy | Lyon, | Christy McGill | P.O. Box 517 | 775-246-7550 |
| Communities | Storey | | Dayton, NV 89403 | cmcgill@healthycomm.org |
| Coalition of Lyon & | & Mineral | | | |
| Storey Counties | | | | |
| Join Together | Washoe | Kevin Quint | 1325 Airmotive Way, | 775-324-7557 |
| Northern Nevada | | | #325 | <u>kquint@jtnn.org</u> |
| | | | Reno, NV 89502 | |
| Luz Community | Serving | Olga Mendoza | 3909 Maryland | 702-734-0589 |
| Development | Latinos in | | Parkway, Suite 305 | olgam1998@yahoo.com |
| Coalition | Clark Co | | Las Vegas, NV 89119 | |
| Nye Community | Nye & | Stacy Smith | 2280 E. Calvada Blvd., | 775-727-9970 |
| Coalition | Esmeralda | | #103 | stacy@nyecc.org |
| | | | Pahrump, NV 89048 | |
| Partners Allied for | Elko | Cathy McAdoo | 249 3 rd Street | 775-777-3451 |
| Community | | | Elko, NV 89801 | pacecoalition@frontiernet.net |
| Excellence | | | | |
| Partnership of | Douglas | Cheryl Bricker | 1528 Hwy. 395, | 775-782-8611 |
| Community | | | Suite 100 | pcrbricker@partnership-resource.org |
| Resources | | | Gardnerville, NV 89410 | |
| Statewide Native | Statewide | Monty Williams | 680 Greenbrae Dr., | 775-741-0716 |
| American Coalition | | | Suite 265 | mwilliams@oasisol.com |
| | | | Sparks, NV 89431 | |

Statewide Nevada Executive Report

Appendix

Nevada Statewide Partners

| Agency/ Organization Name | Contact & Title | Address | Phone & Email |
|--|---|---|---|
| Nevada Prevention Resource Center | Stephanie Asteriadis | WRB 1021 MS/284 University of Nevada, Reno Reno, NV 89557 | 775-784-6336 866-784-6336 775-527-0704 sasteriadis@casat.org |
| NV State Juvenile Justice Programs Office | Kathy Bartosz Enforcing Underage Drinking Laws, Coordinator | 4126 Technology Way, 3 rd Floor Carson City, NV 89706 | 775-684-7294 bartosz4@sbcglobal.net |
| NV State Substance Abuse Prevention and Treatment Agency | Stevie Burden Prevention Director | 4126 Technology Way, 2 nd Floor Carson City, NV 89706 | 775-684-4080 sburden@sapta.nv.gov |
| NV State Substance Abuse Prevention and Treatment Agency | Deborah McBride Agency Director | 4126 Technology Way, 2 nd Floor Carson City, NV 89706 | 775-684-4190 dmcbride@sapta.nv.gov |
| NV State Health Division - Child and Adolescent Health Coordinator | Kyle Devine Health Program Specialist | 3427 Goni Road Suite 108 Carson City, NV 89706 | 775-684-4264 kdevine@nvhd.state.nv.us |
| NV State Bureau of Community Health, Communicable Disease Control Chronic Disease Manager | Charlene Herst Health Program Manager | 505 E. King St., #103 Carson City, NV 89701 | 775-684-5914 cherst@nvhd.state.nv.us |
| Statewide Partnership | Linda Lang Coordinator | 4380 Ramuda Circle Carson City, NV 89701 | 775-882-6674 dlhlang@pyramid.net |
| NV State Substance Abuse Prevention and Treatment Agency | Vidya Kailash Health Program Specialist | 4126 Technology Way, 2 nd Floor Carson City, NV 89706 | 775-684-4054 vkailash@sapta.nv.gov |
| CSAP's Western CAPT NV Liaison | Denise Sheehan Prevention Application Management Coordinator | CSAP Western Center for the Application of Prevention TechnologiesUNR, Reno — CASAT/Mail Stop 279 Reno, NV 89557-0258 | 775-682-7441 dsheehan@casat.org |
| NV State Substance Abuse Prevention and Treatment Agency | Tonya Wolf Health Program Specialist | 4126 Technology Way, 2 nd Floor Carson City, NV 89706 | 775-684-4190 twolf@sapta.nv.gov |

